



#iGIVECATHOLIC

November 28, 2023

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# SPONSORSHIP OPPORTUNITIES



THE CATHOLIC  
FOUNDATION  
OF GREATER  
PHILADELPHIA



# #iGIVECATHOLIC

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## #GIVINGTUESDAY

## SPONSORSHIP OVERVIEW

You are invited to participate in the 2023 annual day of Catholic giving, #iGiveCatholic. The audience for #iGiveCatholic is the millions of individuals residing in arch/dioceses across the country who will donate to their parish, school, or favorite nonprofit ministry. You can help to inspire other Catholics to step up to support faith-based needs and services for causes that are dear to them on this global Day of Giving. This provides a visible opportunity to act as a universal Church.

#iGiveCatholic is brought to you by the Archdiocese of Philadelphia and The Catholic Foundation of Greater Philadelphia (CFGP). The role of CFGP is to act as a host so that all Catholic ministries throughout our area can participate in the #iGiveCatholic Giving Day. This means that CFGP has covered the cost of participation for all organizations, so there is no fee to sign up. To learn more about CFGP, please visit [www.TheCFGP.org](http://www.TheCFGP.org).

## SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSORS: \$10,000
- LEAD SPONSORS: \$5,000
- PARTNER SPONSORS: \$3,000
- SUPPORTER SPONSORS: \$1,000
- FRIEND SPONSORS: \$500

# ANNOUNCING THE 2023 ANNUAL CATHOLIC GIVING DAY



## WHAT IS #IGIVECATHOLIC?

#iGiveCatholic is a giving event that provides our parishes, schools, and nonprofit ministries affiliated with the Archdiocese of Philadelphia the opportunity to connect with their current donors and establish relationships with new donors. It is also an opportunity for Catholics in the Archdiocese to affirm their faith as disciples of Jesus Christ by sharing their gifts out of love for God and one another. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to “Give Catholic” on Giving Tuesday, a global day of giving back.

## HOW DOES IT WORK?

#iGiveCatholic is an online platform with searchable profiles of participating parishes, schools, and nonprofit ministries. All donations will be processed through iGiveCatholic.org. Donors can give both online and offline during the Advanced Giving Phase, which runs from November 13th-27th. The official Giving Day is Tuesday, November 28th, from 12:00 AM until 11:59 PM, and participating organizations and donors are able to track progress throughout the entirety of the event.

## WHO PARTICIPATES?

Donors at all levels are invited to donate to their favorite Catholic parish, school, or nonprofit ministry while sharing the opportunity with their networks. #iGiveCatholic is open to all Catholic, 501(c)(3) parishes, schools, and nonprofit ministries within the five-county Greater Philadelphia area.

**[WWW.THECFGP.ORG/IGIVECATHOLIC](http://WWW.THECFGP.ORG/IGIVECATHOLIC) | #IGIVECATHOLIC**

# ANNOUNCING THE 2023 ANNUAL CATHOLIC GIVING DAY



## PARTNER WITH THE CFGP THROUGH #IGIVECATHOLIC!

A wide range of sponsorships are available for businesses, companies, and brands that wish to support #iGiveCatholic. For more information about how to partner with The Catholic Foundation of Greater Philadelphia (CFGP) for #iGiveCatholic, call 215-587-5650, or email [igivecatholic@thecfgp.org](mailto:igivecatholic@thecfgp.org).

In 2022, more than \$1.5M was raised for 102 organizations throughout the Archdiocese of Philadelphia, including \$36,000 in prizes from 12 generous sponsors.

Save the date for #iGiveCatholic 2023, which will take place on Tuesday, November 28th, and please consider being a part of this exciting partnership opportunity, all while supporting our Catholic schools, parishes, and nonprofits throughout the Archdiocese of Philadelphia!

**[WWW.THECFGP.ORG/IGIVECATHOLIC](http://WWW.THECFGP.ORG/IGIVECATHOLIC) | #IGIVECATHOLIC**

# #iGIVECATHOLIC



## PRESENTING

*level*  
\$10,000

- Archbishop Pérez mentions you at the beginning of his promotional videos and your logo is shown on the screen at the end
- Archbishop Pérez mentions you at the beginning of his radio segments
- Mention in CatholicPhilly article about #iGiveCatholic
- Mention in joint press releases sent by CFGP and Archdiocese
- Logo is featured on CFGP and #iGiveCatholic website for one year
- Recognition in social media campaigns and on e-blasts

## LEAD

*level*  
\$5,000

- Mention in CatholicPhilly article about #iGiveCatholic
- Mentions in joint press releases sent by CFGP and Archdiocese
- Logo is featured on CFGP and #iGiveCatholic website for one year
- Recognition in social media campaigns and on e-blasts

## SPONSORS

*level*  
\$3,000

- Mention in joint press releases sent by CFGP and Archdiocese
- Logo is featured on CFGP and #iGiveCatholic website for one year
- Recognition in social media campaigns and on e-blasts

## SUPPORTERS

*level*  
\$1,000

- Logo is featured on CFGP and #iGiveCatholic website until day after event ends on November 30th
- Recognition in social media campaigns and on e-blasts

## FRIENDS

*level*  
\$500

- Name is featured on CFGP and #iGiveCatholic website until day after event ends on November 30th
- Recognition in social media campaigns and on e-blasts

# SPONSORSHIP LEVELS



# #iGIVECATHOLIC

## THANK YOU

Sponsorship is a great opportunity for you to show your community engagement, commitment to philanthropy, and to enjoy the benefits of supporting the Archdiocese of Philadelphia and The Catholic Foundation of Greater Philadelphia.



@TheCFGP



@ArchPhila



@the\_cfgp



@ArchPhilly



@The\_CFGP



@ArchPhilly

[WWW.THECFGP.ORG/IGIVECATHOLIC](http://WWW.THECFGP.ORG/IGIVECATHOLIC) | #IGIVECATHOLIC





#iGIVECATHOLIC  
#GIVINGTUESDAY



**Thank you for your sponsorship of #iGiveCatholic 2023!**

Please indicate your level of sponsorship by checking one of the boxes below:

☐

**Presenting Level \$10,000**

☐

**Lead Level \$5,000**

☐

**Partner Level \$3,000**

☐

**Supporter Level \$1,000**

☐

**Friend Level \$500**

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to The Catholic Foundation of Greater Philadelphia  
with IGC Sponsorship on the memo line. Checks can be mailed to:

The Catholic Foundation of Greater Philadelphia  
2133 Arch Street  
Suite 400  
Philadelphia, PA 19103

**You can also complete your sponsorship online at [thecfgp.org/igivecatholic/sponsorship](https://thecfgp.org/igivecatholic/sponsorship)**

Questions? Please email [igivecatholic@thecfgp.org](mailto:igivecatholic@thecfgp.org) or 445-544-8558.

**The deadline to sponsor #iGiveCatholic 2023 is Monday, October 30th.**